

### **Nasho Fair Go**

Nasho Fair Go Ltd represents the national servicemen who did not serve in Vietnam. There are reckoned to be around 29,000, out of the original 48,000, of us still alive, today. We have 3,500 members.

We have surveyed our members and found that 74% of them had never heard of the Veteran White Card, and their eligibility for it, before joining our organisation. This means that there are still roughly 19,000 of our cohort who are unaware of the major thing that offers mental health care to them.

Furthermore, we are informed that there are approximately 70,000 veterans who do not hold a card of any colour - Gold, Orange or White. Presumably these people are largely unaware of the mental health care that the cards provide.

Surely, if DVA is fair dinkum about trying to help Veteran Mental Health and Wellbeing, it must do much more to advertise the existence of the Veteran White Card in the mainstream media, not just DVA and ESO publications and websites.

Our cohort all left the ADF over 50 years ago and have had nothing more to do with it since. A quarter of them do not regularly use computers. There is no way they can find out about the White Card and its benefits unless they hear about from television, radio or newspapers.

We have found our members through newspaper and radio advertising with a spend of around \$70,000, or \$20 a member.

\$1,000,000, a minute fraction of the DVA budget, spent likewise, would no doubt find many, many more veterans.

We are also embarking on publicising the White Card through distribution of a leaflet we have produced. Through our members we will be placing it in RSL's, doctor surgeries, Men's Sheds, bowling clubs etc - anywhere that men of our age congregate.

We urge DVA to join with us in the endeavour.

Thank you.